



I R I S H
C U L T U R A L
C E N T R E

20th Anniversary Gala Event

The Irish Cultural Centre of New England is pleased to announce the celebration of their 20th year Anniversary. The large scale signature event will take place on Saturday, May 22nd at the Cultural Centre, where over 400 attendees are expected to dine on fabulous food, dance the night away to the best music of Ireland, and be dazzled with photography capturing the moments of the last twenty years of the Centre. The evening will also include a silent auction with a portion of the proceeds benefiting the Celtic Children's Camp Scholarship Fund, allowing local under privileged children to attend the Cultural Centre's Day Camp in the summer.

Monies raised from the Gala event will also allow the Centre to continue its mission which is to promote and organize Irish cultural, educational, sporting and social events. We aim to establish and sustain a facility where current and future generations of the New England community can participate in activities that promote Irish culture and heritage. The public support of those who also embrace the value and wisdom of that mission is invaluable to us.

It is our hope to continue this mission now and for twenty years to come. With that said, we welcome you to participate in our mission and vision by becoming a sponsor of the Irish Cultural Centre's 20th Anniversary Gala. We recognize the challenges businesses are facing today and have outlined several sponsorship plans available to appease any budget.

We thank you in advance for your consideration and we look forward to having your support.

Vanessa Leite
Executive Director
Irish Cultural Centre of New England



20TH ANNIVERSARY GALA EVENT SPONSORSHIP OPPORTUNITIES

➤ ***Premiere Platinum Sponsor - \$10,000***

- The Premiere Platinum sponsorship is *exclusive* per business category
- Sponsor name and logo to be included on invitation and all event promotional material with premiere placement
- Premiere Full Page Ad placement in the 20th Anniversary Program Booklet
- Additional Half Page Ad placement in the 20th Anniversary Program Booklet
- Company Recognition at Registration Table through signage and other promotional placement
- Company spokesperson allowed to make brief remarks at the gala event
- Dinner Sponsor
- Acknowledgement throughout the dinner
- LCD projection of logo during the event
- Two Corporate tables of ten with company name on signage at the event, with preferred seating

➤ ***Diamond Dazzler Sponsor - \$7,500***

- Full Page Ad in the 20th Anniversary Program Booklet
- Sponsor name recognition to be included on invitation and all event promotional material
- Company spokesperson allowed to make brief remarks at the gala event
- Cocktail Hour Sponsor
- Acknowledgement at the dinner
- LCD projection of logo during the event
- Corporate table of ten with company name on signage at the event, with preferred seating

➤ ***Emerald Isle Sponsor - \$5,000***

- ½ Page Ad in the 20th Anniversary Program Booklet

For more information about sponsorship opportunities with the Irish Cultural Centre of New England, contact Vanessa Leite at 781-821-8291, or email Vanessaleite@irishculture.org

- Acknowledgement at the dinner
- LCD projection of logo during the event
- Corporate table of ten with company name on signage at the event

➤ **Shining Shamrock Sponsor - \$2,500**

- ¼ Page Ad in the 20th Anniversary Program Booklet
- Acknowledgement at the dinner
- Corporate table of ten with company name on signage at the event

➤ **Table of 10 - \$1,400**

➤ **Individual Tickets - \$150 per person**

Program Book Advertisements

Please provide advertising copy with your registration form and payment. Printing deadline for the 20th Anniversary Gala Program Booklet is Friday, April 23, 2010. Any printing requests received after April 23rd will be acknowledged with an insert to the Program Book.

Full Page Ad (4.788 x 7.153): \$1,000

Half Page Ad (4.867 x 3.512): \$500

❖ *(Full page ad includes two tickets for event)*

Quarter Page Ad (2.323 x 3.578): \$250

Business Card Ad (2.387 x 1.784): \$150

Friends Listing: \$100

Accepted Ad creation formats:

.pdf – Press Ready

.eps or .jpg – must be at least 300 dpi

All files to be exact ad size, no crops or bleeds.

Ads will be printed in black and white. Please submit your ad in gray scale or black line art.

Email electronic ads to: iwantgraphics@gmail.com and cc: info@irishculture.org

Signature and payment is a binding confirmation of sponsorship. Please return the form no later than March 13, 2010. For more information or questions, please contact Vanessa Leite at 781-821-8291 or vanessaleite@irishculture.org.



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20th Anniversary Gala Sponsor Form

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Level of Sponsorship or Ad Purchase (Please check all that apply):

Premier Platinum Sponsor

Ad Purchases:

Diamond Dazzler Sponsor

Full Page Ad

Emerald Isle Sponsor

Half Page Ad

Shining Shamrock Sponsor

Quarter Page Ad

Table Sponsor (Table of 10)

Business Card

Individual Ticket x _____ (How Many)

Friend Listing

Method of Payment:

Make checks payable to: Irish Cultural Centre of New England, 200 New Boston Drive, PO Box 246, Canton, MA 02021

Amount of check: _____ Or Charge my: Visa _____ MC _____ Disc _____ AmEx _____

Card #: _____ Exp. Date: _____

Amount to charge to credit card: \$ _____

Signature: _____ Date: _____

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