



19TH ANNUAL IRISH FESTIVAL

2009 SPONSORSHIP OPPORTUNITIES

19th Annual Irish Festival

The largest of its kind in New England, this community wide event is a signature must attend for all. Attendees from all over New England will enjoy the best Irish Music, Dancing, Vendors, Food, Faire, Crafts, Children's Activities and More. Now in its 19th year the Irish Festival is the landmark event of the Cultural Centre.

Date: Saturday and Sunday, September 12th and 13th

Time: 11AM-9 PM

Anticipated Attendance: 10,000 daily

Venue: Irish Cultural Centre of New England. The event will take place in on our 46 acre pristine campus.

Premiere Emerald Underwriter - \$5,000

- Underwriter sponsorships are *exclusive* per business category.
- 15 tickets **\$ 225 Value**
- Foursome at the ICCNE's 19th Annual Golf Tournament taking place on Friday, September 11th
- Two 10 x10 tent placements in premiere high traffic areas throughout the festival (opportunity to hand-out and display your own company marketing materials)
- Company Banner prominently near or around the admissions/entrance area
- Premier Logo placement on all event promotion
 - *Printed posters and postcards*
 - *ICCNE's Quarterly "SignPost" Newsletter (2,000 printed, 1,100 mailed to members, 1,100 distributed at community events)*
 - *E-mail blasts w/link to your website (reaches over 7,000 email addresses)*
 - *Event Advertising (newspapers, weeklies, etc.)*
 - *Event program booklet (including your business contact information)*
 - *Printed flyers and events calendar throughout Mass*
 - *Event listing on the ICCNE calendar and website*
- Full page advertisement in the event program booklet
- Emcee Recognition during the event at the Main Tent several times throughout Saturday and Sunday.



IRISH
CULTURAL
CENTRE



IRISH
CULTURAL
CENTRE



19TH ANNUAL IRISH FESTIVAL

2009 SPONSORSHIP OPPORTUNITIES

Celtic Sponsor - \$3,500

- 10 tickets **\$150 value**
- One 10 x10 tent placements in premiere high traffic areas throughout the festival (opportunity to hand-out and display your own company marketing materials)
- Emcee recognition during the event in the Main Tent
- Half- page advertisement in the event program booklet
- Logo placement on all event promotion
 - *Printed posters and postcards*
 - *ICCNE's Quarterly "SignPost" Newsletter (2,000 printed, 1,100 mailed to members, 1,100 distributed at community events)*
 - *E-mail blasts w/link to your website (reaches over 7,000 email addresses)*
 - *Event Advertising (newspapers, weeklies, etc.)*
 - *Event program booklet (including your business contact information)*
 - *Printed flyers and events calendar throughout Mass*
 - *Event listing on the ICCNE calendar and website*
- Opportunity to distribute company promotional material

Shamrock Sponsor - \$2,000

- 5 tickets **\$75 value**
- Display table in shared tent at the event
- Company Recognition on all event promotion
 - *Printed posters and postcards*
 - *ICCNE's Quarterly "SignPost" Newsletter (2,000 printed, 1,100 mailed to members, 1,100 distributed at community events)*
 - *E-mail blasts w/link to your website (reaches over 7,000 email addresses)*
 - *Event Advertising (newspapers, weeklies, etc.)*
 - *Event program booklet (including your business contact information)*
 - *Printed flyers and events calendar throughout Mass*
 - *Event listing on the ICCNE calendar and website*
- Emcee recognition during the event
- Quarter- page advertisement in the event program booklet



IRISH
CULTURAL
CENTRE



IRISH
CULTURAL
CENTRE



2009 Sponsor Registration Form

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Phone: _____ Fax: _____

Email: _____

Level of Sponsorship:

1/ _____

2/ _____

3/ _____

4/ _____

Method of Payment:

Make checks payable to: Irish Cultural Centre of New England, 200 New Boston Drive, Canton, MA 02021

Amount of check: _____

Or

Charge my: Visa _____ MC _____ Disc _____ AmEx _____

Card #: _____ Exp. Date: _____

Amount to charge to credit card: \$ _____

Signature: _____ Date: _____

Signature and payment is a binding confirmation of sponsorship. Please return the form no later than August 27, 2009. For more information or questions, please contact Vanessa Leite at 781-821-8291 x 104 or festival@irishculture.org.